

# The Outlook

Timberview High School Publications  
7700 S. Watson Rd. • Arlington Tx 76002  
(817)299-2760 • Fax (817)472-2992  
wolfjournalism@mansfieldisd.org

# Advertising Contract

## Publication, Size

- Issue #1 \_\_\_\_\_
- Issue #2 \_\_\_\_\_
- Issue #3 \_\_\_\_\_
- Issue #4 \_\_\_\_\_
- Issue #5 \_\_\_\_\_
- Issue #6 \_\_\_\_\_
- Issue #7 \_\_\_\_\_

Business Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Contacts Name \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Contract Date \_\_\_\_\_

## Publication Dates

Issue #1 Nov. 9  
Issue #2 Dec. 18  
Issue #3 Feb. 14  
Issue #4 Mar. 14  
Issue #5 Apr. 24  
Issue #6 May 23  
Issue #7 Aug. 25

## Rates

Full page \$250  
Half Page \$150  
1/4 Page \$ 80  
1/8 Page \$ 40  
Card \$ 25

## Rate Agreement

- Standard Rate
- 5% Discount
- 10% Discount

## Method of Payment

- Cash \$ \_\_\_\_\_
- Check # \_\_\_\_\_
- Bill Net 30 days

## Terms of the Agreement

The client named above agrees to purchase advertising (size \_\_\_\_\_) in \_\_\_\_\_ issues of the newspaper, The Outlook. The cost of the advertising for one issue is \$ \_\_\_\_\_ and the total cost of all newspaper advertisement is \$ \_\_\_\_\_.

This contract constitutes an agreement between the client and the publication named herein. The client agrees to provide either a camera-ready advertisement or the art and copy necessary to create an advertisement. If the publication is creating the advertisement for the client, payment must be received in advance. The publication requires black and white copy be provided to us. Colored ink or colored paper is unacceptable.

**The deadline for placing newspaper advertisement is 14 days prior to the publication date.**

To qualify for the 5% discount, payment must be made when the contract is signed. Billed accounts are payable within 30 days of the invoice date. Advertisements that are not paid for may be pulled from the next scheduled issue. Clients will receive a copy of the newspaper.

The newspaper may refuse advertising which is deemed inappropriate for a high school publication.

\* Publication dates may change without notice.